

EmpiRx Health Names Jeff Somar Chief Commercial Officer

Somar Leads EmpiRx Health's Sales Activities to Accelerate and Scale the Company's Strong Growth as the Pharmacist Led PBM Leader

MONTVALE, N.J., September 11, 2025 – [EmpiRx Health](#), the leading pharmacist led pharmacy benefits management (PBM) company, today announced that it has named Jeff Somar Chief Commercial Officer. A seasoned healthcare industry executive, Somar is responsible for leading EmpiRx Health's sales organization as the company accelerates and scales its growth and market leadership.

With more than 25 years of experience in pharmacy, digital health, and value-based care, Somar has scaled growth organizations ranging from startups to established enterprises. Prior to joining EmpiRx Health, Somar served as Chief Commercial Officer of CirrusMD, a physician-first virtual care and navigation company transforming how patients access and engage with healthcare.

“We are excited to have Jeff joining EmpiRx Health at such a pivotal moment for our company and the industry overall,” said Danny Sanchez, Chief Executive Officer of EmpiRx Health. “Driven by our unique pharmacist led business model and customer-first value proposition, EmpiRx Health has achieved exceptional growth momentum during the past few years. Jeff’s deep healthcare experience and sales expertise will enable us to accelerate and scale that growth trajectory.”

“I am thrilled to be joining an extraordinary team that is transforming pharmacy care,” said Somar. “EmpiRx Health has revolutionized the PBM industry by leading with pharmacists to measurably improve patient health outcomes and substantially reduce prescription drugs costs. I look forward to working with our team to leverage the company’s strong brand and unique value proposition as we strengthen and expand EmpiRx Health’s position as the industry standard for pharmacy care.”

About EmpiRx Health

EmpiRx Health is the leading clinically-driven pharmacy benefits management (PBM) company that puts the pharmacist at the center of the pharmacy care model. Leveraging our AI-powered pharmacy care platform, Clinically™, EmpiRx Health’s clinical pharmacists and client experience teams provide the highest quality care and service. This enables plan sponsors to measurably improve their member health outcomes while substantially reducing prescription drug costs. EmpiRx Health recently launched AllyRx, the first-ever national pharmacy care network specially designed for pharmacy and grocery retailers. With major offices in Montvale, NJ and Orlando, FL, EmpiRx Health celebrated its 10-year anniversary in 2024. To learn more,

visit www.empirxhealth.com. More information on Clinically can be found at www.clinically.co, and AllyRx at www.allyrx.co.

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