

### INTRODUCING EMPIRX HEALTH

The Clinically-Driven PBM that Puts You in Control by Putting You and Your Members First



## WELCOME TO EMPIRX HEALTH, A DIFFERENT KIND OF PBM COMPANY

As the pioneer in value-based pharmacy care, EmpiRx Health is today the leading clinically-driven PBM company. We put our customers and members first by enabling them to take control of their pharmacy benefits, healthcare outcomes, and financial results. EmpiRx Health's mission is to provide the highest quality, most transparent pharmacy care that enables our customers to substantially reduce drug spending while helping to keep their members healthy, happy, and productive.

### Here's what makes the EmpiRx Health pharmacy care model so different, and better:



### **Clinically-Driven**

EmpiRx Health puts the pharmacist at the center of the pharmacy care service model. This ensures the most clinically appropriate, cost-efficient medication therapies to optimize member care and reduce costs.



#### **Customer-First**

EmpiRx Health always puts the needs and interests of its customers and members first. Our mission is to provide the highest quality care and deliver the strongest financial results for customers and patients.



#### Value-Based

Unlike the traditional PBM model that maximizes drug rebates at the expense of customers, EmpiRX Health prioritizes value over volume to provide members with the best pharmacy care while substantially reducing drug costs.



#### **Innovation-Powered**

Our clinical teams leverage
Al-powered technologies
and exclusive population
health analytics to
make evidence based
medication therapy
recommendations. It's all
about improving member
health and well-being and
lowering overall
drug spend.



### Clinically

THE CLINICALLY-DRIVEN
PHARMACY CARE PLATFORM
THAT'S POWERING THE PBM
OF THE FUTURE... TODAY.

### **The Clinically Pharmacy Care Platform:**

Clinically™ is the industry's first clinically-driven pharmacy care technology platform. The Al-powered *Clinically* platform expands and enhances EmpiRx Health's clinically-driven pharmacy care solutions that ensure the health and wellbeing of members and patients while enabling plan sponsors to substantially reduce their prescription drug costs. *Clinically* enables EmpiRx Health to drive even more pricing transparency and clarity, flexibility, and product innovation.

Clinically exemplifies how EmpiRx Health is an essential 'ally' in helping plan sponsors to holistically care for their members, to optimize healthcare outcomes, and strengthen benefits plan results.

### **Key Components & Capabilities:**

### **Claims Adjudication Platform**

- End-to-end cloud-based adjudication platform
- Enables real-time pharmacy claims adjudication
- Also features network/plan management support, customized workflows for pharmacists

#### **End-to-End Clinical Review Process Software**

- Allows pharmacists to conduct clinical reviews of patients
- Drives clinically-appropriate drug therapy decisions
- Helps to optimize patient health outcomes while enabling Clinical Savings Guarantee for plan sponsors

### **Population Health Engine**

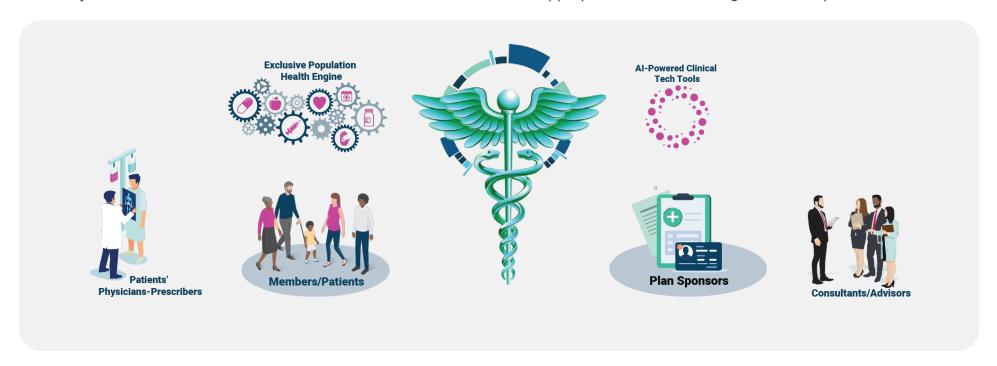
- EmpiRx Health's proprietary population health engine
- Based on Johns Hopkins ACG model
- Al-powered software provides risk stratification, predictive modeling
- Enables pharmacists to make the right drug therapy decisions

## PUTTING THE PHARMACIST BACK IN PHARMACY BENEFITS MANAGEMENT

EmpiRx Health puts the pharmacist at the center of the PBM service model. This ensures the most clinically-appropriate and cost-efficient medication therapies that optimize member care and substantially reduce prescription drug costs.

Our clinical pharmacist teams leverage Al-powered technologies and exclusive population health analytics to make evidence-based medication therapy recommendations. They collaborate closely with the members' physicians to produce the optimal drug mix that optimizes health outcomes while reducing costs.

Unlike other PBMs, the EmpiRx Health clinically-driven PBM model emphasizes value over volume. We don't rely on a restrictive formulary or reduced medication access to maximize rebates and drive inappropriate utilization of high-cost therapies.



## CLINICALLY-DRIVEN PBM MODEL IS CRUCIAL TO MANAGING SPECIALTY DRUG COSTS

The exploding growth and costs of specialty medications are putting enormous pressure on plan sponsors. Your members are also feeling the pain of rising specialty costs, as they contend with increased premiums, higher deductibles, and growing copays or coinsurance.

EmpiRx Health's clinically-driven pharmacy care model is tailor-made for the specialty drug challenge. Intimately involved with every client, our expert clinical pharmacists use the most sophisticated population health technologies to identify opportunities to mitigate the soaring costs of specialty drugs.

The EmpiRx Health **Patient Saver Specialty** program is a specialty cost containment solution that maximizes available copay assistance funding from drug manufacturers. This program reduces out-of-pocket spend for members while reducing plan expenses. This is all accomplished with minimal member disruption.

Our solution combines clinical appropriateness and a personalized, high-touch member care experience.



### WE PUT YOU FIRST BY OBSESSIVELY FOCUSING ON CUSTOMER SERVICE

From day one, EmpiRx Health sets a very high bar for the highest quality client service. If you ask them (and please do!), our clients will tell you EmpiRx Health's service is second to none.

We obsess over every aspect of delivering exceptional, personalized service and elevating the client experience. Your team and members will feel more confident than ever before because our customer-first pharmacy care approach is engineered to deliver the best care and results.

### **Member Care Advocacy: A Higher Level of Care**

EmpiRx Health's exclusive Member Care Advocacy program was built to personalize service for patients with healthcare

complexities. It is a unique concierge service model that provides compassionate, consistent, and proactive outreach to members who need it the most. Unlike traditional healthcare navigators, we call members before they call us and coordinate pharmacy care on their behalf. By providing a single point of contact familiar with members' needs, we remove patients from the middle of care navigation, ensuring seamless pharmacy care from behind the scenes. You won't believe the difference high-touch patient care makes—it's a bridge that closes care gaps and transforms the health, wellbeing and quality of life of your members. It also gives you significant peace of mind.

The results? Improved quality of life, better medication adherence, and improved member health outcomes.

## WE MAKE IT EASY FOR YOU AND YOUR MEMBERS

As a benefits administrator, the healthcare decisions you make have a real impact on the quality of life of your colleagues. It's a significant responsibilty—and we're here to help.

Doing business with EmpiRx Health is easy. We earn your trust on day-one through simplified contracting and flawless implementation. We continue to work for that trust every single day by delivering a seamless experience and 24/7 availability.

We partner with you to make it easy (and fast) to implement the highest quality pharmacy care. Our aim is to enable you to keep your members healthy, happy and productive. That means no disruptions and no surprises.

Our promise to you is the industry's highest quality service, which you deserve and expect. Service as it should be – engaged, empathetic, smart, and highly-responsive.



# PROVEN PHARMACY CARE SOLUTIONS THAT PUT YOU IN CONTROL

#### **Population Health Management Solution:**

EmpiRx Health pharmacists use advanced population health technologies and Al-powered tools to analyze member care needs and identify opportunities for therapy optimization. This solution, paired with a unique level of pharmacist-physician engagement, allows our clinicians to identify gaps in care, improve outcomes, and lower costs.

### **Patient Saver Plus Solution: Specialty and Non-Specialty:**

EmpiRx Health's Patient Saver Plus is a cost-containment program that optimizes copay assistance funding from drug manufacturers to minimize out-of-pocket expenses for members and reduce plan costs.

#### **Tailored Cost and Care Solutions:**

These proven solutions encompass waste management, optimized drug utilization, innovative care models, and overall cost containment to drive unparalleled pharmacy care results.



# PROVEN PHARMACY CARE SOLUTIONS THAT PUT YOU IN CONTROL

### **Pharmacogenomics Solution:**

Our best-in-class pharmacogenomics (PGx) solution, together with our exclusive population health engine, helps to identify the lowest cost, most clinically effective and genetically appropriate therapies for each member.

#### **Seamless Transition of Care:**

The smooth transition of care is driven by a personalized clinical strategy in tandem with deep pharmacist-physician engagement. This solution ensures a highly-tailored transition of care based on the client's specific population risk and utilization.

### **Open Formulary Strategy:**

Our open formulary strategy, Total Care Plus, provides the most options for prescriber selection and better care for members without shifts in client pharmacy spend.



To see how we put you and your members first, call 1.201.746.9833, or email us at: info@empirxhealth.com

